

The logo for SSMI (Suisse Industrial Equipment) features the letters 'SSMI' in a bold, teal, sans-serif font. The logo is enclosed in a thin black rectangular border with small corner brackets.

SUISSE INDUSTRIAL EQUIPMENT

InduPIM

App Guideline

Fast, efficient, transparent and with great respect for your company and your assets. We have been the trusted project partner in the industry for over 24 years.

Date: 16 April 2025

Version:1.0

TABLE OF CONTENTS

Introduction	2
Key Features APP	2
Getting Started	3
Requirements	3
Logging In	3
Core Features.....	4
Offline Use	4
Searching for products	4
Creating & enriching a product	5
Saving Products	7
Pushing Products to the server	7
Current Temporary Workflow	8
Troubleshooting & FAQs	9

Introduction

Welcome to InduPIM! InduPIM is our new Product Information Management (PIM) system, designed to simplify and streamline the entire product lifecycle — from initial import to full enrichment and publication. This guide will walk you through the core functions of mobile app of InduPIM, so you can get started quickly and confidently.

Key Features APP

- **Automatic deal integration:** As soon as a project is confirmed as a deal, it is automatically transferred into InduPIM and shown in the project list
- **Working offline mode:** The app is designed to work in an offline (faraday) environment. You can download the entire project before you start enriching and adding products.
- **Product enrichment:** Assign products, upload images and documents, and add key specifications to complete product profiles.
- **HubSpot synchronization:** Once products are finalised, simply update their status and/or save them. At the end of your workday or once you have a stable connection, you can push them to the InpuPIM server and your added info is available for all users.

Getting Started

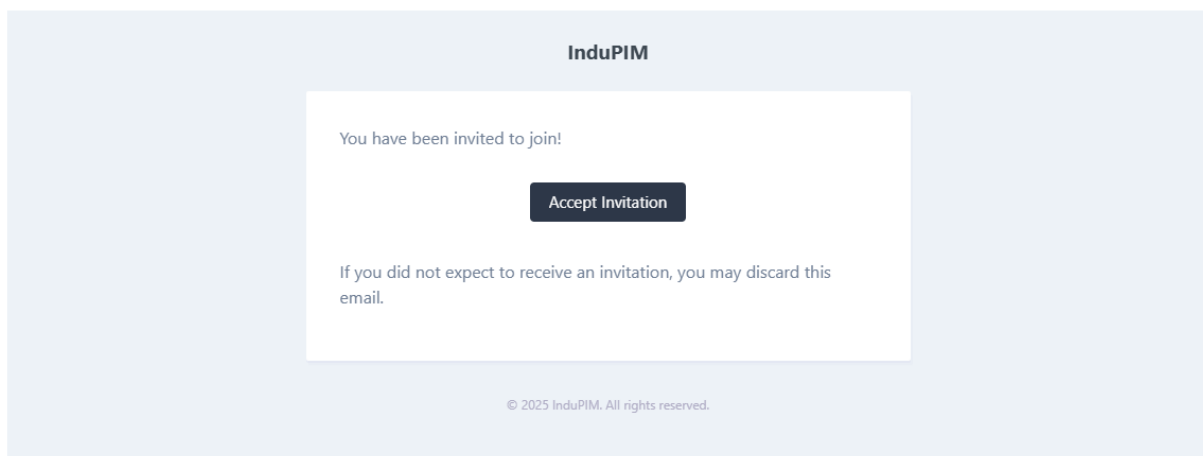
Requirements

- Any iPad with camera and Wi-Fi/internet connection
- Any iPhone with camera and Wi-Fi/internet connection
- The app is accessible **only for invited users**.

Logging In

Before you can access the app, you'll receive an invitation email from the system administrator.

This email will look like the example below:



To accept the invitation and activate your user log in, follow these steps:

1. Go to <https://app.indupim.com/>
2. Enter your **username** and **password**
3. Click **Login** to access the platform

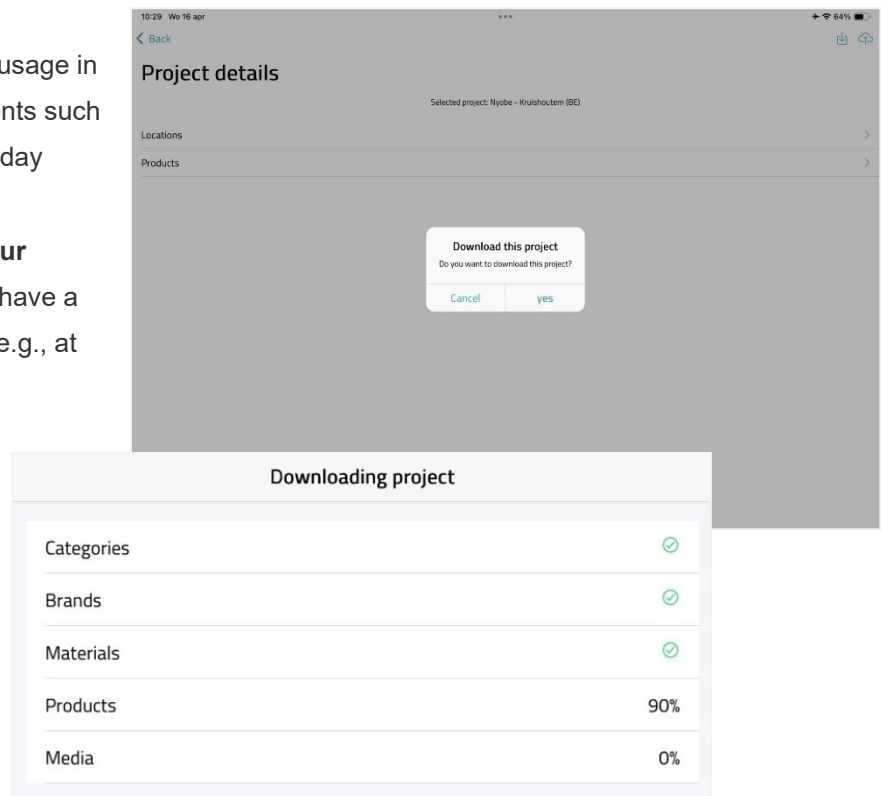


When you have completed your user activation you can download the app from the app store and login with the same credentials. The app is adjusted to your specific user role with the permissions accordingly.

Core Features

Offline Use

- The app is built with offline usage in mind — ideal for environments such as remote locations or Faraday cages.
- Make sure to **download your project data** while you still have a stable internet connection (e.g., at the start of the day).



Searching for products

While working within a project, you can easily narrow down your view to find specific products using filters or the search bar. This feature makes it fast and easy to find any product in your project, even when dealing with a large inventory.

Filtering Products

Use the built-in filters to view products based on:

- **Enrichment status:**
 - Products enriched **today**
 - Products that have already been **uploaded**
 - Products that are **not yet enriched**
- **Product status:**
 - **Draft**
 - **Scrap**
 - **Auction**
 - **Unavailable**

These filters help you focus on the relevant items and keep track of your progress during the day.

Creating & enriching a product

With your project data downloaded, you can start enriching or adding new products. Adding a product can be done by clicking on the “Add +” button that is situated in the right upper corner. Enter the **product name** – this is the **only required field**.

Name

This has been prefilled when a list of products have been imported or a product has been created. The name will be used internally and will form part of the product’s external display name. For example, if you name a product “Pump Station”, its full display name will be:

[Year of build] [Brand] [Name] → e.g., “2018 Grundfos Pump Station”

QR code

You can scan and link a QR code sticker to the product for easy future identification. Once scanned the number will be shown.

SKU

The SKU (Stock Keeping Unit) is automatically generated by the system. When saving a product for the first time, the system automatically generates a SKU number. It follows the format: **[Company name] – [Project code] – [Product number]**

Description

Use this field to add relevant product information that isn’t captured by other fields, such as:

- Capacity
- Quantity
- Additional details about year of build
- Any extra context that supports product identification or sale

Category

Categories are based on the Troostwijk taxonomy, which supports compatibility with auctions. Start typing to search and select the most relevant category from the dropdown. For example, for a *Pump Station*, a suitable category might be:

Industrial Categories → Pharmaceutical, Cosmetic and Chemistry Equipment → Pumps

Brand

Start typing the brand name. If it exists, select it from the dropdown. If it’s new, you can type it in, and it will be added automatically — helping us keep naming consistent. In case a product brand is unknown please fill in Unknown, when the lot contains various items with different brand names please use Various.

Model type

Free text field – optional.

Serial number

Free text field – optional.

Material

Choose from a predefined dropdown with common material types. Optional, but helpful if known.

Year of build

Enter the year the product was built. If the lot (product) contains multiple items with different years, use the youngest year here and provide further detail in the Description.

Dimensions

Enter the dimensions in millimetres (mm) and weight in kilograms (kg). A decimal point can be used for the weight field, e.g. 8.5 kg. Do not add units like “mm” or “kg” — the system already recognises the fields.

Price

There are three price fields:

- Purchase price
- Selling price
- Dismantling cost

It is recommended to use full whole numbers/ integers. All use the decimal point format. You're not required to fill them in, but estimates are very much appreciated by the sales team.

Former Use

Free text field — optional, but often useful. Add any info about the previous application of the machine, especially when:

- It was used with specific chemicals
- It operated in a regulated industry (e.g., pharma)

This helps buyers understand if special cleaning or certification is needed.

Physical documents

Select Yes if physical documents are available, inventoried, and placed in/on/near the product.

Products with documentation tend to sell faster and at higher value.

Notes

Internal notes — free text. Use this for any additional internal info, such as:

- Spare parts included
- Cleaning status (e.g. not yet cleaned)

- Old lot number sticker reference
- Special handling instructions

Media and documents

You can upload product photos by selecting them from your real or taking pictures on the spot. Please make sure that if you prefer a picture to be primary, you drag the picture to the top.

Saving Products

- Products are saved **locally on your device** until you push them to the server.
- Continue working offline – all data is securely stored in the app as long as you're logged in.
- When a product is fully enriched and ready to be saved you can change its status from Draft to Available (or another status)

Here's what each status means:

Status	Meaning
Draft	Product is still being enriched and is not online .
Unavailable	Product has been enriched but is not online .
Available	Product is enriched and visible online for sale.
Reserved	Product is enriched, online , and a customer has shown interest or intent to buy.
Invoiced	Product is enriched, sold and invoiced , but no longer online.
Paid	Product is enriched, sold and paid , no longer online.
Sold	Product is enriched, sold , and either shipped or waiting to be shipped, not online.
Auction	Product is enriched, and listed on an auction platform , not on the website (can return to "Available").
Scrap	Product is possibly enriched, but selected for scrapping , not online.

Pushing Products to the server

Once you're back online tap the "Upload" button. This button can be found on the right upper corner on the projects page.

1. All your locally stored products will be pushed to the InduPIM server.
2. Once uploaded, your data becomes visible to other InduPIM users on the platform.

Current Temporary Workflow

Please note that the InduPIM app and dashboard are still under development, and some workflows are still being finalised. For now, the current process for Product Enrichers is as follows:

At the end of each working day, please send a short email to the Sales and Marketing team listing the SKU range (from / to) of the products you have enriched.

This allows them to:

- Review and complete pricing
- Add or adjust metadata for Google optimisation
- Update the product status to Available, if ready for publication

NB: do not forget to push the products that are enriched back to the server!

Troubleshooting & FAQs

As InduPIM is still in active development, you may occasionally encounter an error while using the platform. Common examples include:

- “Error 500” when making a product available for upload to HubSpot
- An error during media upload.
- Continuing issues while trying to import products via Excel

If you experience an error or something does not work as expected, please report it directly to me as soon as possible. In your message, be sure to include:

- A short description of what you were doing when the error occurred
- A screenshot (if available)
- The SKU or project name involved (if relevant)
- Any error messages shown on screen

Your feedback is incredibly valuable — it helps us improve the system and ensure a better experience for everyone. Thank you for your understanding and support as we continue to build and refine InduPIM!